



Accelerate carbon neutrality, reduce waste, and drive sustainability with source-to-pay transformation.

The sustainability leaders perspective

Sustainability leaders are reshaping traditional processes into efficient, eco-friendly workflows, driving digital transformation to meet ambitious environmental and organizational goals.

Achieving sustainability goals is becoming a top priority for organizations committed to reducing their environmental impact. Unimarket's source-to-pay solutions enable these leaders achieve their objectives by streamlining procurement processes and enhancing environmental stewardship.

As ESG compliance and transparency gain importance, tools that align procurement with ethical and environmental commitments are essential for organizations striving to meet carbon neutrality targets. Transitioning to digital, cloud-based source-to-pay solutions empowers organizations to significantly reduce paper waste, lower emissions, and access real-time reporting to measure progress against sustainability benchmarks.

Helping organizations accelerate carbon neutrality goals

Many organizations have set ambitious goals to accelerate carbon neutrality by specific timeframes, such as 2030 or 2035. These commitments underscore a growing focus on reducing environmental impact while maintaining operational excellence.

Unimarket's source-to-pay platform plays a pivotal role in supporting sustainability leaders in reaching these milestones by:

- **Digitizing paper-intensive processes:** Transitioning from traditional, paper-heavy workflows to fully digital procurement methods significantly reduces waste and greenhouse gas emissions tied to printing and distribution.
- **Optimizing procurement decisions:** Unimarket's Sourcing and Marketplace solutions' reporting capabilities enable leaders to prioritize sustainable products and eco-friendly vendors, ensuring every purchase aligns with environmental objectives.
- **Driving accountability:** Tools for tracking progress against carbon neutrality targets provide organizations with the transparency needed to stay on course and demonstrate their efforts to stakeholders.

Achieving sustainability goals

Unimarket's source-to-pay platform plays a pivotal role in supporting sustainability leaders in reaching goals.

Achieving sustainability by adopting smarter procurement practices

Transitioning to digital procurement is a crucial step for organizations prioritizing sustainability. Unimarket's platform automates the source-to-pay process, drastically reducing paper consumption and waste. Organizations can minimize their environmental footprint and improve operational efficiency by replacing manual workflows with efficient digital systems.



For example, Catawba College successfully leveraged Unimarket's spend management software to modernize its procurement practices and advance its carbon neutrality goals.

Every procurement decision impacts sustainability. That's why choosing suppliers aligned with environmental goals is essential. Unimarket's platform equips sustainability leaders with tools to source from responsible vendors and track purchases against ESG metrics. Organizations can use real-time analytics to align procurement strategies with environmental objectives, cutting emissions and driving meaningful progress toward sustainability targets.

Driving sustainable choices with complete visibility

Unimarket offers real-time reporting, analytics, and dashboards showing buying patterns and spending allocation. This visibility allows sustainability leaders to track expenditures, ensure purchases meet ESG standards, and comply with environmental, minority-owned, and women-owned business enterprise requirements. Organizations can strategically align their purchasing decisions with sustainability and inclusivity goals by understanding procurement trends.

The Marketplace solution further simplifies vendor and product selection, ensuring all purchases meet defined sustainability and diversity standards. By consolidating purchases through approved vendors, organizations make consistent progress toward ESG commitments.

With efficient tracking and automated workflows, Unimarket supports organizations in achieving their environmental objectives while reducing costs and advancing supplier diversity.

Ensuring compliance and accountability

Maintaining adherence to environmental regulations and internal sustainability policies is a critical priority. Unimarket's platform streamlines approval workflows and standardizes procurement processes, enabling organizations to comply with external standards and internal objectives. This structure helps meet sustainability commitments while fostering greater transparency and accountability.

Beyond environmental compliance, Unimarket supports supplier diversity goals by helping organizations meet standards for minority-owned and women-owned businesses. The platform's centralized reporting provides clear insights into vendor qualifications and purchase activity, allowing sustainability leaders to align every transaction with their broader ESG goals. By integrating environmental and diversity requirements, Unimarket enables organizations to build more equitable and sustainable procurement systems.

Driving positive environmental impact

Digitizing paper-based procurement processes is vital to reducing environmental impact. Unimarket's source-to-pay solutions eliminate paper reliance through automated workflows, cutting emissions and waste while conserving resources. This shift enhances operational efficiency and aligns procurement practices with sustainability priorities.

Digital transformation also opens the door for strategic environmental progress. By enabling organizations to prioritize eco-friendly vendors and track progress against ESG goals, Unimarket turns procurement into a tool for meaningful change. Sustainability leaders can reduce resource consumption and promote greener practices throughout their supply chain, achieving measurable results and positioning their organizations as leaders in environmental responsibility.





CATAWBA
COLLEGE



How Catawba College is advancing sustainability leadership with Unimarket.

Catawba College recognized a critical need to modernize its procurement processes and align them with its sustainability goals. To achieve its commitment to carbon neutrality and environmental sustainability, the college selected Unimarket's Spend Management solutions to transition from outdated, manual systems to a more efficient, eco-friendly approach.

By implementing Unimarket's platform, Catawba College aims to streamline its procurement practices by digitizing workflows, reducing reliance on paper, and automating approvals. The platform is expected to provide greater visibility into spending patterns, simplify vendor selection, and ensure compliance with environmental standards. These advancements will help the college reduce waste and emissions while improving operational efficiency across departments.

"Unimarket's alignment with our carbon neutrality goals made them the right partner for our e-procurement solution."

– **Marcus Buckley**, Interim VP of Finance and Administration at Catawba College

A commitment to sustainability and innovation

Catawba College's implementation of Unimarket's platform reflects its dedication to sustainability and operational excellence. By adopting Unimarket, the college anticipates the following benefits:

- Significant reduction in paper usage and waste
- Real-time visibility into purchasing patterns and vendor compliance
- Automated workflows to improve efficiency and accountability
- Alignment of procurement practices with sustainability commitments
- Comprehensive onboarding and ongoing support

Streamlined procurement to achieve sustainability.

At Unimarket, we simplify procurement by automating and streamlining the source-to-pay process to support your sustainability goals. Our platform reduces waste, cuts emissions, and ensures compliance with ESG standards, empowering efficient and environmentally responsible operations.



Ease of use & rapid adoption

User adoption is critical for driving sustainable procurement practices. That's why Unimarket's platform is designed to be intuitive and easy for everyone to use, regardless of their role or familiarity with technology. The user-friendly interface mimics a familiar online shopping experience, encouraging widespread adoption across your organization.

The faster users adopt Unimarket's solution, the quicker your organization can transition from paper-based workflows to digital processes. This rapid transition accelerates the achievement of sustainability and ESG commitments by reducing waste, minimizing emissions, and creating a streamlined path toward your environmental goals.



10% to 15% cost savings

With Unimarket, you can reduce costs while supporting sustainability goals. Directing spend to preferred eco-friendly suppliers helps consolidate purchases and leverage your buying power for the best possible pricing and contract terms.

Automated workflows, including invoice matching and approvals, eliminate manual tasks, allowing your accounts payable team to focus on strategic priorities. These efficiencies save time and resources while driving measurable progress toward your environmental commitments.



Seamless integration

Unimarket seamlessly integrates with your ERP, ensuring accurate data flow and consistency across systems. This integration provides reliable reporting to track sustainability metrics like carbon footprint reduction and supplier diversity.

Because Unimarket is cloud-hosted, your organization always has access to the latest version with no added IT burden. This ensures you can remain focused on advancing your sustainability initiatives without the complexity of system management.



Affordable pricing

Our transparent, all-in pricing model supports unlimited users and suppliers, enabling organizations to scale sustainable procurement practices without worrying about additional costs. Implementation, testing, training, and ongoing support are included so your team can fully leverage the platform while advancing your ESG goals efficiently and affordably.

Want to know more?

Visit our website to learn more about how we help organizations like yours get procurement done right.



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