

unimarket

Spark  
2025

# Sponsorship Prospectus

Join Unimarket's 'Spark' event for a day of immersive education, hands-on learning, and vibrant collaboration, where the procurement community unites to ignite new ideas and drive industry innovation.

**May 21, 2025**

**Duquesne University**

Power Center Ballroom

600 Forbes Avenue

Pittsburgh, PA 15282

[unimarket.com/spark](https://unimarket.com/spark)



Unimarket invites you to sponsor 'Spark,' an exclusive one-day event designed to connect your brand with procurement and finance professionals from the Pittsburgh area.

As a sponsor, you'll have the unique opportunity to engage directly with decision-makers in the education sector—those who shape and influence the source-to-pay processes within their organizations.

**Spark is more than just an event; it's a dynamic platform where the brightest minds in procurement gather for a full day of education, interactive learning, and collaboration.**

Industry experts will lead sessions on the latest trends, best practices, and innovations in procurement, providing invaluable insights to attendees—and unparalleled exposure for your brand.

Join us at Spark and take advantage of this unparalleled opportunity to connect with your target audience in a meaningful and impactful way.



**Phil Kenney**  
Chief Executive  
Officer



## Why sponsor?

By sponsoring Spark, you'll position your company at the forefront of this influential audience, showcasing your offerings in a setting designed to foster meaningful connections.

As a sponsor, you'll benefit from association with Unimarket's reputation for industry-leading Spend Management and Procure-to-Pay solutions, all while gaining direct access to procurement decision-makers.

Don't miss this chance to spark new business opportunities and align your brand with the future of procurement.

**To take advantage of the limited sponsorship opportunities available, please contact [julie.wetzel@unimarket.com](mailto:julie.wetzel@unimarket.com).**



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# Diamond

Become a Diamond Sponsor

**\$6,500** – 1 Available

Benefits Include:

- Agenda Advertisement
- Exhibition Booth
- 3 Attendee Passes
- Swag | Marketing Materials in Welcome Bag
- Company Logo Displayed in Key Event Areas
- LinkedIn Post Announcement
- Co-Branded Email
- 5-Minute Presentation to Attendees

# Platinum

Become a Platinum Sponsor

**\$5,500** – 1 Available

Benefits Include:

- Agenda Advertisement
- Exhibition Booth
- 3 Attendee Passes
- Swag | Marketing Materials in Welcome Bag
- Company Logo Displayed in Key Event Areas
- LinkedIn Post Announcement
- Co-Branded Email

# Gold

Become a Gold Sponsor

**\$4,500** – 2 Available

Benefits Include:

- Agenda Advertisement
- Exhibition Booth
- 2 Attendee Passes
- Swag | Marketing Materials in Welcome Bag
- Company Logo Displayed in Key Event Areas
- LinkedIn Post Announcement

# Silver

Become a Silver Sponsor

**\$2,000** – 15 Available

Benefits Include:

- Agenda Advertisement
- Exhibition Booth
- 2 Attendee Passes
- Swag | Marketing Materials in Welcome Bag
- Company Logo Displayed in Key Event Areas

# Bronze

Become a Bronze Sponsor

**\$250** – 10 Available

Benefits Include:

- Agenda Advertisement



Palumbo-Donahue  
School of Business

May 21, 2025



## Duquesne University

Power Center Ballroom

600 Forbes Avenue

Pittsburgh, PA 15282

Duquesne University parking information is available [HERE](#)

Visitors are encouraged to park in the Forbes Garage. Take Forbes Garage elevators to Level 8 and proceed across the Sklar Skywalk to enter the 5th Floor of the Power Center where the Ballroom is located.

Duquesne University Campus Map available [HERE](#)

[Book Hotel](#)



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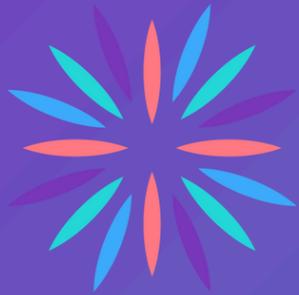


## About Unimarket

**Unimarket is a global provider of spend management and e-procurement software solutions.** Turning chaos into clarity, Unimarket's comprehensive spend management suite significantly improves visibility, enables compliance, and eliminates maverick spending, transforming the source-to-pay processes of global organizations.

Recognized for its industry-leading customer support, Unimarket's easy-to-use cloud-based solution connects an extensive catalog-driven supplier marketplace with sourcing, purchasing, contracts, invoice management and payments — **all in one integrated spend management platform.**

Founded in 2005, Unimarket is trusted by organizations from a diverse range of industries, including higher education, healthcare, government, research, and financial services.



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# Get In Touch

Turning chaos into clarity, our spend management software solutions have transformed the source-to-pay processes for many of the nation's leading organizations.

[unimarket.com/spark](https://unimarket.com/spark)

US Sales: [888.969.6898](tel:888.969.6898)

NZ Sales: [0800 457 017](tel:0800.457.017)

AU Sales: [1800 119 926](tel:1800.119.926)

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