

Unimarket gets *procurement done right* in higher education.



Colleges and universities across the US choose Unimarket to help them save money, boost efficiency, and better manage risk through eProcurement.

Procurement plays a vital role in higher education institutions, but many still see it as a purely administrative function — something that has to be done but adds little value. In some cases, it's even seen as an obstacle in the way of progress.

But this perception is slowly beginning to change. Strategic procurement offers more streamlined and efficient business processes, along with a healthier bottom line. Faced with an increasingly uncertain and fiscally constrained environment, colleges and universities are now recognizing the clear benefits of a more holistic approach to procurement.

This is heartening for procurement professionals who have been making this case for some time and now find that there is genuine interest in exploring a purpose-built eProcurement solution. At Unimarket, we're helping institutions gain control over their spending and establish financial stability by making procurement a core strategic business function.

Simplicity leads to success

Procurement can feel complex, but it doesn't have to be. At Unimarket, we know that an eProcurement solution has to be simple to be successful.

It has to be so easy and accessible that users want to use it. If it's clunky and cumbersome, users will just look for a way around it. It must automate processes and remove unnecessary steps, manual effort, and avoidable processing errors.

But perhaps most of all, an eProcurement solution must be implemented with a deep understanding of how your institution works. That's why collaboration is at the heart of what we do. We work closely with our clients to understand their needs and provide procurement solutions that are right for them. We're there every step of the way — from assessment and planning, to implementation and beyond.

Unimarket works for stakeholders across your institution

Easy purchasing for users

We make it easy for your users to find and buy everything they need to do their best work. Buyers enjoy a familiar online shopping experience, just like the one they're used to as consumers.

Simple orders are just a matter of a few clicks, with minimal wait times for approvals and sign-offs. Orders for equipment and other big-ticket items can be processed quickly by using standard RFP templates that guide the buyer through the purchase and ensure compliance with internal, state and federal regulations.

Efficient and compliant procurement

The Unimarket solution empowers your procurement team to modernize and simplify processes.

Workflows can be aligned with your procurement policy to deliver major efficiency gains and minimize risk. Purchases can be directed to your preferred suppliers, boosting on-contract spend and giving you the leverage needed to negotiate the best contract terms. Plus with full visibility you'll have confidence that every step is optimized and compliant.

Our solution gives you the tools that make a transition to a strategic function possible, while our client team provides the experience, commitment, and collaboration you need to succeed.

Minimal effort for IT

The last thing your IT team needs is another technology platform that's going to take up their time and resource.

As the Unimarket solution is cloud based no installation is necessary and all updates happen in the background with no disruptions and without IT involvement. It integrates seamlessly with your ERP and we onboard all of your suppliers directly, removing the need for your IT team to carry out complex one-to-one integrations.

The right choice for finance

Unimarket delivers a clear return on investment through savings and administrative efficiencies. Our solution is provided at an annual fixed price, regardless of how many buyers and suppliers use it. That means your finance team doesn't need to worry about increasing costs associated with a per-user or per-seat pricing model.

Our pricing covers implementation, testing, user training, and ongoing support. Once up and running, the savings generated by on-contract spending and reduced administrative costs will soon mount up.

Greater alignment with accounts payable

Our solution benefits the accounts payable team by minimizing manual effort, including eliminating the need to follow up on unexpected invoices. With Unimarket, most invoices are automatically matched to purchase orders and approved for payment, which means accounts payable only have to focus on the exceptions.

Tailored to your needs

No two institutions are the same so we work closely with you and configure the implementation to suit your needs and priorities. We manage all implementation projects ourselves so you don't have to deal with third-party consultants or system integrators. And we roll out the solution in a way and at a speed that works for your institution because we know that doing it right is more important than doing it quickly.

This has been our philosophy from the very start. We built our procurement technology from the ground up around the requirements of higher education institutions like yours. We deliver everything you need, and nothing you don't.

Our solution provides the benefits of centralized spending while helping buyers from across your institution easily purchase what they need from the right supplier at the negotiated price, every time. You and your colleagues on campus are left to focus on what you do best – delivering quality education in line with your institution's values and budget.

Want to know more?

Visit our website to learn more about how we help schools like yours get procurement done right.



Scan the QR code to visit our website



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